



Durham Insight

Did you know you can access information, data, statistics and research about County Durham via Durham Insight?

[Durham Insight](#) is a website managed by Durham County Council's research and intelligence team and was designed primarily to inform and support the local authority's Joint Strategic Needs Assessment; a detailed overview of the current and future health and wellbeing needs of people of County Durham, other assessments and strategies managed by the authority and its partners.

The website draws together a range of information and data from different sources, for example:

- [The Office for National Statistics \(ONS\), more specifically Census](#), a nationwide survey undertaken every 10 years in England and Wales;
- [NOMIS](#), statistics related to population, society and the labour market at national, regional and local levels;
- [Fingertips](#), a large public health data collection. Data is organised into themed profiles which provide collections of indicators covering a range of public health topics;
- Findings from [County Durham's Adult Health & Wellbeing Survey 2025](#), a survey which asked adults about their health, wellbeing and daily lives;
- [Durham Index of Need \(DIoN\)](#) a visual tool designed to identify local community needs across County Durham by combining data on income, poverty, health and other risks. This is informed by the [national Index of Multiple Deprivation \(IMD\)](#) - the official UK government measure of relative deprivation for small areas (neighbourhoods) in England, alongside local intelligence from the Joint Strategic Needs Assessment.

All the data on the website is anonymous and doesn't disclose any personal or sensitive information about individuals who have taken part in surveys or research.

Why is Durham Insight useful for voluntary community and social enterprise (VCSE) organisations and groups?

Durham Insight provides useful data about County Durham that's already collected, which saves time and money for VCSE organisations who are looking for information to support their work.

The data might help you understand where you have gaps in your existing data and can provide context alongside your primary data, giving you a greater understanding of the problems, issues or topic you are writing or reporting about.

The data can provide a basis for comparison and support your own evidence base, which might be useful for your planning and funding bids.

It's important to note that the data on Durham Insight doesn't replace community insight such as stories and voices you have collected from the people you work with in your area. Numbers and statistics provide one part of the story, and when placed alongside lived experience and human stories, it can in some cases help provide a more in-depth understanding of community needs.

Durham Insights can be accessed online for free by anyone with an interest.

You can use the '[data explorer](#)' on the website to map, graph or export (download) data and a [helpful guide](#) provides more information on how to do this. You can also find a helpful '[quick start](#)' [guide](#) on the website to help you navigate data profiles and themes.

Durham Community Action works in collaboration with Durham County Council to deliver 'Durham Insight' training sessions, where you can find out more about the website, understand how to explore data on a range of themes, and how to export data.

We have more sessions planned in the future, but for now, if you have any questions about Durham Insight or need assistance, they are happy to help. You can get in touch with the research and intelligence team by emailing: ina@durham.gov.uk